



American Branding Association

Membership

'16



ABA Membership fee is \$120 a year.

That's less than half the cost of most professional {creative} organizations. And yet, the ABA offers substantially more in the way of member participation, and online promotion.

The amount our members pay covers costs for: web developers, domain name & hosting, collateral, printing and mailing, awards, events, etc. This fee is annually prorated, to be paid on (or caught up by) the first of every year. This translates to \$10 a month, roughly .33¢ a day.

Chapters in Seattle, Portland, San Francisco, Los Angeles, and Philadelphia. If you wish to liaison as a chapter head of a major city in Illinois, Georgia, Texas, New York, Florida, Wisconsin, or another state not listed here, please contact us. Chapter Liaisons get free membership, but cannot participate in the BrandVentions™ competition while holding this role. Liaisons may be called upon for judging competition candidates.



Members are provided 5 value propositions.

- 1 A Free Listing (hyperlinked company name) on our Members pages devoted exclusively to branders by (their) state & city if/where applicable (WA, CA, IL, GA, etc). The ABA is an organic site, and possesses an impervious name related directly to our industry. Very effective for gaining SEO & cross-URL exposure for your studio or agency.
- 2 Allowance to submit one piece of your best brand identity design work to the ABABrandVentions™ competition to be held every November in Seattle. Submittal is limited to U.S. citizens doing business on U.S. soil only.
- 3 Invitation to attend the ABABrandVentions™ awards party in Seattle (late January).
- 4 We write a magnificent article posted on the ABA Linked In page (with photos of the winning piece) mirroring your talents if you win said award, that may be uploaded to PR Web.



5 Freedom for all members to submit 1 article per season (quarterly) which highlight your views, best practices, insights, etc., on our [Linked In](#) page. These submissions may not be marketing, PR, or self-promotional adverts in nature. They must be written as/for academic purposes.

6 Members with superlative brand design portfolios will automatically be awarded an exclusive [ABA Select](#) badge for their web site, and/or blog. Candidates must have been working under the same name in the branding/design business for at least the past 3 years.

If you have additional ideas on how we can educate the business public, offer more to our members, and hone-in our industry's standards, we'd love to hear back from you.

Support branding excellence in America. Join your flock.





For payment by Credit Card:

Click here: <http://americanbranding.org/payment.htm>

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To: American Branding Association

Subject: ABA Membership

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ABA

c/o Membership

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Seattle, WA

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Thank you!